

minima



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Broom Chair

Philippe Starck

DESCRIPTION

"Imagine", says Philippe Starck, "a guy who takes a humble broom and starts to clean the workshop and with this dust he makes new magic. That's why we call it Broom." Starck and Emeco came together to create a chair that is reclaimed, repurposed, recyclable – and designed to last.

Broom is made from 75% waste polypropylene and 15% reclaimed wood that would normally be swept into the trash. The wood particles create a speckled texture that gives the surface a warmer, more natural touch. Lighter colors show the contrast of wood fibers more.

FEATURES

- made of mostly reclaimed wood polypropylene
- available in 6 colors: Natural, White, Gray, Green, Yellow, Orange
- stackable up to 6
- outdoor safe
- also available as bar and counter stools

DIMENSIONS

- 19"W x 19.5"D x 32.5"H x 18"SH